



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in North America is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## Canada

211,887 Students since inception  
 28,776 Current students / 18% female  
 212 Education partners  
**\$92.8 million** Cisco's In-Kind\* Investment

## Alberta

15,567 Students since inception  
 2,024 Current students / 11% female  
 20 Education partners  
**\$6.1 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



Discover our diverse learning pathways, and try out a course demo!



**Alberta, Canada** *Academies active on 7/31/2019*

Alberta Distance Learning Centre

Archbishop O'Leary High School

Barrhead Composite High School

Bev Facey High School

Bishop Grandin High School

Bow Valley College

EIPS - Salisbury Composite High School & Continuing Education

Father Patrick Mercredi Community High School

J. Percy Page School

Medicine Hat High School

Mother Margaret Mary High School

Northern Alberta Institute of Technology

Old Scona Academic Senior High School

Queen Elizabeth High School

Southern Alberta Institute of Technology

St. Francis Xavier High School

St. Peter the Apostle Catholic High School

Strathmore High School

University of Alberta

YYC Net Lab