



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.

**Workforce development and reskilling** increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## United States

1,723,613 Students since inception  
 172,134 Current students / 15% female  
 1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

## District of Columbia

3,434 Students since inception  
 378 Current students / 30% female  
 8 Education partners  
**\$1.2 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**



## **District of Columbia (Washington DC), USA**

*Academies active on 7/31/2019*

District of Columbia Infrastructure Academy

Maret School

McKinley Technology High School

Phelps Architecture, Construction, and Engineering High School

The George Washington University

University of District of Columbia (UDC-Flagship)

University of the District of Columbia Community College (UDC-CC)

Urban Ed, Inc.