



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## United States

1,723,613 Students since inception  
 172,134 Current students / 15% female  
 1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

## Iowa

18,052 Students since inception  
 1,097 Current students / 11% female  
 15 Education partners  
**\$8.8 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



Discover our diverse learning pathways, and try out a course demo!



**Iowa, USA** *Academies active on 7/31/2019*

Abraham Lincoln High School

Clinton Community College

Des Moines Area Community College

Easton Valley Csd

Hawkeye Community College

Iowa Central Community College

Iowa Valley CC District

Iowa Western Community College (Main Campus)

Kirkwood Community College

Muscatine Community College

North Iowa Area Community College

Northeast Iowa Community College - Calmar

Scott Community College

Sioux City Public Schools Educational Service Center

Western Iowa Tech Community College