



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## United States

1,723,613 Students since inception  
 172,134 Current students / 15% female  
 1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

## Minnesota

37,121 Students since inception  
 2,835 Current students / 13% female  
 29 Education partners  
**\$16.2 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**



**Minnesota, USA** *Academies active on 7/31/2019*

Alexandria Technical College

Anoka-Ramsey CC - CR/Camb

Century College

Dakota County Technical College

Dunwoody College of Technology

Hennepin Technical College

Hibbing Community College

Hopkins High School

Humboldt High School

Inver Hills Community College

ISD 917

Lake Superior College

Lincoln international High School

Minnesota Computers for Schools

Minnesota Computers for Schools-Stillwater Facility

Minnesota State College - Southeast Technical

Minnesota State Community and Technical College

Minnesota Statewide Limited Energy JATC

Minnesota Transitions Charter School

Minnesota West Community & Technical College Granite

Network Training Institute

Northland Community and Technical College - East Grand Forks

Osiris

Red Rock Central

Ridgewater college

Riverland Community College

Saint Paul College

St. Cloud Technical College

St. Louis Park High School