



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in North America is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## Canada

211,887 Students since inception  
 28,776 Current students / 18% female  
 212 Education partners  
**\$92.8 million** Cisco's In-Kind\* Investment

## Quebec

48,700 Students since inception  
 5,518 Current students / 14% female  
 49 Education partners  
**\$23.3 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



Discover our diverse learning pathways, and try out a course demo!



**Quebec** *Academies active on 7/31/2019*

AEETS:Association Etudiante de l'ETS

Cégep André Laurendeau

Cégep de Chicoutimi

Cégep de Jonquiere

Cégep de la Gaspésie et des Îles

Cégep de La Pocatière

Cégep de l'Abitibi-Témiscamingue

Cégep de Lanaudière - Joliette

Cégep de l'Outaouais

Cégep de l'Outaouais - Gabrielle-Roy

Cégep de Matane - Département informatique

Cégep de Matane - Groupe Collegia

Cégep de Rimouski - Département Informatique

Cégep de Rimouski - TGE

Cégep de Saint-Hyacinthe

Cégep de Sherbrooke

Cégep de St-Laurent

Cégep Heritage College

Cégep Limoilou

Cégep Montmorency

Cégep Saint-Jean-sur-Richelieu

Cégep Sept-Îles

Cégep Ste-Foy

Cégep Trois-Rivières

Centre d'Administration, Commerce et Secrétariat de Gatineau

Centre de formation Paul-Émile-Dufresne

Centre de formation professionnelle des Patriotes

CFP des Riverains

CFP Fierbourg

Champlain College - St-Lambert

Collège Ahuntsic

Collège Bois-de-Boulogne

Collège de Maisonneuve

Collège de Rosemont

Collège Durocher Saint-Lambert

Collège Edouard-Montpetit

Collège LaSalle

Collège Lionel Groulx

College Multihexa

Commission Scolaire Marguerite-Bourgeoys

Conseil en Éd des Premières Nations-First Nations Ed Council

Dawson College

Ecole de Technologie Supérieure

École secondaire des Hauts-Sommets

EMICA de Montréal

Institut Teccart

John Abbott College

Montreal College

Pearson Electrotechnology