



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## United States

1,723,613 Students since inception  
 172,134 Current students / 15% female  
 1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

## Tennessee

14,135 Students since inception  
 1,849 Current students / 17% female  
 19 Education partners  
**\$5.5 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



Discover our diverse learning pathways, and try out a course demo!



**Tennessee, USA** *Academies active on 7/31/2019*

Blackman High School

Chattanooga College Medical, Dental & Technical Careers, Inc.

Chattanooga State Community College

Columbia State Community College

Creek Wood High School

Dyersburg State Community College

Gibbs High School

Houston High School TN

Jackson State Community College

Liberty High School

Millington High School TN

Nashville State Community College

Northeast State Technical Comm. College

Southwest Tennessee Community College (Credit Program)

Sullivan North High School

Tennessee High School

University of Memphis

Volunteer State Community College

Walters State Community College