




# Investing in tomorrow.


By developing capable, next-generation technology talent today.


Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications

 The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in US is \$110,000.

 **Workforce development and reskilling** increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

 *Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

## United States and Canada *combined*

1,938,400 Students since inception  
201,100 Current students / 16% female  
2,066 Education partners  
**\$907.1 million** Cisco's In-Kind\* Investment

### United States

1,723,613 Students since inception  
172,134 Current students / 15% female  
1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

### Canada

211,887 Students since inception  
28,776 Current students / 18% female  
212 Education partners  
**\$92.8 million** Cisco's In-Kind\* Investment

Data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**

